



# Goat Yoga Opportunities



## LICENSING ORIGINAL GOAT YOGA

Interested in opening your own Goat Yoga business? As the creators of Goat Yoga, we have partnered with people throughout the USA to help them farm happiness using their goats and their farm. Licensing our brand ensures that we have processes in place that will make your business run smoothly and successfully.



## WHY ORIGINAL GOAT YOGA?

Our licensing model might not work for everyone, but it does work great for people who have full-time jobs or kids at home and they just don't have time to do it all. It's also perfect for those that aren't proficient at business, marketing or social media and just want to hold amazing events. **For more information contact [info@goatyoga.net](mailto:info@goatyoga.net)**





## LICENSING ORIGINAL GOAT YOGA

### \$3,000 One-time Initial Set-up Fee Includes

- Website Creation
- Launch of your Location
- Wholesale Merchandise
- 15% Commission for online shop purchases
- Google & Facebook Ads Placement
- Social Media Page Creation and Management
- Marketing Management
- Press Release
- Customer Service
- Private Event Coordination
- Monthly Consults with Founder, Lainey More
- We cover CC Fees for online ticket sales

## BECOME AN AFFILIATE

Do you already have your own brand and would like to become an affiliated Premium Farm of Original Goat Yoga? We all work hard at building our own business and we understand that! If licensing is not a good fit for you, we've developed a first of it's kind platform for all things GOAT YOGA! You can list your farm with no contracts! Our online ticket fees match Eventbrite and you will be in our Private Event Network. We have between 15-30K website visitors a month and we're always looking for partners all over the World!



## PREMIUM FARM OPPORTUNITIES

- No Contract
- Sell Tickets Online
- Private Events- We have a Full-Time Event Coordinator who will coordinate contracts, payments and details for you and your farm hosts the events.
- Website Creation
- Weekly Income Payouts

